



CHRISTIAN RADIO FOR RUSSIA

Sponsor of the New Life Radio Satellite Network-Moscow

September 2011

www.CRFR.org

NEW LIFE RADIO: continuing its mission to develop the field of Christian broadcasting in Russia: update on our summer RADIO SCHOOL in Moscow

Expanding our outreach to a Russian world of young people glued to the Internet—NLR on Android, I-phones, and cell

American Christians making it possible to provide Russian pastors in small communities with a national forum to preach the Gospel

MISSION SUPPORT THIS FALL: new partners needed



photo: NLR radio school

news, to comment on the news and events, to do their own live talk shows, to interact with listeners. They also got basics on the technical part of radio broadcasting and even how to do radio by Internet.

One of the significant parts of the week was given to the discussion on how to apply and contextualize the Christian message in their own cultural environment through radio. We hope that this radio school will contribute to the development of Christian mass media development in Russia and for Slavic Christian media in the USA.”

YOUR INVESTMENT into NEW LIFE RADIO makes it possible for these young people to reach their own generation for CHRIST via radio!



In September 1993, the developmental period began in the Russian Far East to create the country’s first Christian FM radio station. At the time, the task seemed daunting, given no stations of this type existed, and there were few if any Christian program resources (music, Bible teaching, preaching) being produced from inside of Russia or the former Soviet Union. NLR had to create the resources from scratch using a tiny staff in the city of Magadan.

Seven years later, when New Life Radio went nationwide by satellite from Moscow, little had changed, and Russia still had only a few studios producing Christian material for broadcast. So while our ministry continued its mission to provide Christian radio into every community across Russia, we realized that the station would also have to work hard on providing training opportunities to young Christians from various cities who had a desire to develop FM stations in their own communities. From this idea, the New Life Radio/HCJB Radio Schools were born.

NLR Station Director Dima Vatoulya describes our latest efforts:

“New Life Radio in cooperation with HCJB organized a radio training course in Moscow (15-20 August 2011). Six students from different cities (Voronezh, Orekhovo-Zuevo, Pskov, Moscow, New York) attended this radio school. They came for a week to learn how to do Christian radio, how to bring the Gospel to people in their locations. They have learned to record and edit, to interview, to broadcast



Expanding NLR’s outreach with mobile radio across the World...



As reported by Kristina Knight, (Biz Report, August 8, 2011), “A new forecast from Gartner predicts mobile connections will surpass 5.5 billion (globally) by year’s end, an increase of 11% Year over Year. By 2015, global mobile connections should near 7.5 billion according to forecasters.”

The telecom and commercial world revels in this explosion of global usage and their promise of profits, HOWEVER, we see these developments as a God-given means to share the Gospel to

Russian-speaking young people who are living on every continent of this earth. It is a fact that Russian youth are among the highest users of mobile devices, whether they be cell phones, i-Phones, Androids, or mp3 audio devices. While the commercial interests push their particular components through massive advertising, and we watch marketing wars between the Apple i-Phone or Android, the challenge for New Life Radio has been to find a way to provide access for any type of mobile telecom user so they can tune into our programming that shares the love of God and the way of Christ to them.

This past month, NLR began offering our listeners an ANDROID option to listen in, completing our push to be available on all the major mobile devices. By going to our website (www.NLRadio.net) young people can select up to 6 options and types of streaming, from high bandwidth to very low bandwidth, and they can participate directly with station staff and other listeners through the many chat forums on our NLR web pages.

So whether you tune in from Moscow with high speed Internet/i-Phones, to a small village with poor telecom service, New Life Radio can easily be found. And coupled with our 24/7 availability via the ABS and Hotbird satellites, God has given us a comprehensive technical means to saturate not only Russia, but the world with Christian programming.



“Hello NLR! Thank you so much for a fresh breath of truth! In Feb. 2011 a new life has opened for me, I became a Christian. This is my life in Christ! For me as new believer New Life Radio is very important because it provides me with spiritual support and grounding so that I might stand in faith and not fall down, to strengthen my living basics! A HUGE THANKS TO THE LORD FOR THE BLESSING OF NEW LIFE RADIO! Thanks for your ministry. May the Lord bless you!” **Olga from Krasnoyarsk.**

“I work really hard for the last period of time, I lack time for other things, I miss time for praying, for Bible study, for fellowship with brothers and sisters. If you take away New Life Radio from me, that will be very sad. So I can say that your work is so very important for me, NLR is not at entertainment for me, it is a living necessity. Praise God for your work!” **Alexei**

“ I listen to New Life Radio when I have time to. NLR is actual, dynamic, musical. It is really about what a modern person cares for. It really inspires me, and this means a lot today when people are scared of what is going on around. Thanks that such a small number of people can do such a big and important work!” **Lina**



Listeners around the globe who are impacted by NEW LIFE RADIO make sure we know how they feel about the ministry. Here is a sample of letters we received in August 2011.

“New Life Radio gives me many ideas and thoughts for my personal development and for my ministry! Praise the Lord that friends gave a link to the NLR web site a year ago. Please keep on! May the Lord bless your very important mission for our people.” **Sergei**

“I adore New Life Radio. It works great, so many great programs! During the last two years I heard so many good and useful things on NLR. Praise God that you are there.” **Ivan**

“Thanks a lot for New Life Radio! I can listen to your programs not only online but also in podcasts on the NLR web site. I find so many important things: ideas and instruction! I wish you success in your work. May God bless NLR!” **Ruslan from Sochi**

“I thank the Lord for NLR. You really help in my spiritual development. I get to know so many new things about God, His will and how He relates to me. May God keep blessing you! Your ministry is good for the Kingdom of God and I believe that it will bear good big fruit.” **Roman**

“Fantastic radio! I like all the music and stuff, I started using NLR music in the worship services. Thanks to the Lord for your work!” **Lili**

Making our mission possible...Christians in the USA giving Russians a forum in their own land



From the beginning, New Life Radio has been a collaborative effort between a small group of Christians in America and our team of committed Russian radio missionaries. Today, we struggle to keep our radio network operating, but we do so knowing that there are countless opportunities to share the Gospel in ways that reach out to people in thousands of locations, while giving Russian pastors the chance to share with our international audience.

One pastor who is able to reach out from his small community in the Ural Mountains (Asbest) is Pastor Sergey Bocharov, who now produces short Bible teaching programs for retransmission over the NLR satellite network. Sergey has had a wonderful ministry through the *Love of Christ* Church, doing general pastoral and counseling work, as well as drug rehabilitation. For many years, Sergey had been a listener to NLR via satellite radio but never had any contact with the radio station. And until he met with CRFR President, Daniel Johnson during a visit to Mt. Vernon, WA, he did not know that he had the means to touch the lives of the Russian people far beyond his community.

Today, Pastor Sergey can help counsel a troubled Slavic teen in Seattle, or in Germany, or even in downtown Moscow, and even out to the remote rehab center his church operates outside of Asbest!



We have many pastors who are on our airwaves (free of charge) so they can reach their own, like Pastor Eugene Bakmutski, Vice President of the Russian Union of Christian Baptists. Eugene appears on the radio program "Kolonka Redactor"

Giving the opportunity for nationals to share the Gospel is what our American Christian radio sponsors have been excited to do since the founding of New Life Radio in 1993. And in 2011, the need to keep Christian radio available across a Russia that has few Christian media options available, is more pressing than ever.

FALL 2011 MISSION NEEDS of NLR



We praise God for keeping our radio network alive and serving, even though it exists on a shoestring. Over the last number of months, our ministry has made little progress in finding sufficient funding to maintain a minimum number of radio missionaries on the air. Still, God allows New Life Radio to dramatically expand its technical broadcast outreach, despite seeing its funding shrink dramatically.

THIS MONTH, we urge you to contact your church missions committee and pastor to see if your congregation could give sacrificially to NLR, even with a monthly pledge of \$100 or \$200, so we can continue to keep God's word reaching out to the Russian-speaking world, including to Russian immigrants in your own neighborhoods who might never come into a church to hear the Gospel.

Christian Radio for Russia needs many new churches to help us at this funding level, because the costs of living and working in Moscow have risen so dramatically, that we are simply unable to take good care of our staff, and meet basic staffing levels for a radio network on a global basis.

PLEASE contact our office in NEW YORK, and we can send you information materials that describe the ministry of NLR in video or other media formats. We can even schedule a direct visit to your church.

Funding NEEDS per month: NLR station rent: \$900
 Internet audio service: \$950
support of 1 radio missionary family \$1700
 Special need: replace broken studio air conditioners: \$2500

A REMINDER
about where we serve



New Life Radio works in a nation where Christians are still not completely free to exercise their personal faith and witness without control. Our station can be closed by government authorities at any time, under any pretext, so we depend on God for our protection.

Radio Free Europe report 9/13/11
The U.S. State Department's "Report on International Religious Freedom" identifies Iran, Uzbekistan, China, and Burma among "countries of particular concern" and says, Russia is a nation facing significant challenges in securing religious freedom.

NLR radio missionaries needing your support:

1. Dima Vatoulya
 station manager
 Wife: Katya, and three children



2. Andre Starodubstev
 programmer/on air host
 wife: Natasha
 Worship leader: Calvary Chapel-Moscow



3. Inna Nazhelskaya
 note: Inna's support base is currently very low and she needs help to stay with NLR



4. Nadia Zakirova, Accountant

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All donations tax deductible
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bulletin insert



A close up look at the ministry of New Life Radio (Moscow, Russia)

NLR started its ministry as Russia's first Christian FM radio station (1996) and in 2000, established nationwide broadcasting from Moscow via satellite.



New Life Radio broadcasts from the *Christian Center* building in Moscow



Its signal goes directly to the ABS satellite uplink station in Moscow and also to the Hotbird satellite uplink station in Tel Aviv, Israel

NLR's radio missionaries include

- Dima Vatoulya, Station director
- Andre Starodubstev, On air host
- Inna Nazhelskaya, On air hostess
- Artur, webmaster
- Nadia Zakirova, accounting
- Daniel Johnson, Network manager



NLR target audience ages: 17-45

Radio Format: Contemporary Christian music 65%
 Bible teaching 20%
 Christian drama 10%
 News 5%



LISTENERS tune into New Life Radio

- via direct to home satellite radio over 2 satellites
- via Internet radio at www.NLRadio.net
- via FM affiliates and special ministry sites



TECHNICAL audience potential

- 120 million homes across Europe and Russia receive radio/TV signals from **Hotbird**

Internet radio: **60** million users in Russia, **15** million users-Ukraine



NEWLIFE RADIO

NLR was developed to provide Christian radio to cities that had no local Christian radio station (99% of all cities in Russia)

With the ABS satellite used for national coverage, New Life Radio provides direct satellite digital radio service to **30** primary Russian cities with populations greater than 500,000 and to **127** cities with populations between 100,000 to 500,000 residents

OUTSIDE of RUSSIA, NLR's satellite audio is available in over 40 countries including ISRAEL with over 2 million Russian immigrants!

NEW LIFE RADIO is an incredibly efficient resource to share the Gospel, with a budget of **\$200,000** per year.

What is on the air?

NLR features the most trusted Bible teachers in the Slavic world and the USA to share the word of God with our listeners. Leaders of denominations in the Russian evangelical Church are featured daily, including heads of seminaries and leading pastors. While NLR is non-denominational in scope, it is able to effectively reach across a wide group of churches interested in proclaiming Christ to a lost nation.

USING NEW MEDIA... NLR reaches young people via its mobile radio network available worldwide using Apple i-Phones, Androids, cell phones, and wi-fi devices. *Sharing the timeless message over the latest technology to build the Church*

