



# Christian Radio for Russia

sponsor of the NEW LIFE RADIO Satellite Network  
Moscow, Russia

[www.CRFR.org](http://www.CRFR.org)

## A recap of events for 2017

***New Life Radio—Moving boldly through a door of opportunity to reach RUSSIA and a new generation for Christ.***

**What happened?** For the first time in 6 years, NLR has been given the chance to reinstitute nationwide radio broadcasting across Russia!

In what we can only call a miraculous gift from the Lord, the Russian government granted NLR a 10 year national mass media license, giving the station the right to broadcast anywhere in the nation via satellite, FM, and Internet.

Seizing the opportunity, NLR signed a contract with Gazprom Media for a satellite radio channel on the YAMAL satellite, giving it 9 time zones of coverage at the highest audio quality for direct to home satellite broadcasting. Its first broadcast began on October 25, allowing the station to target new listeners from Germany to Magadan in the Russian Far East.

NLR's satellite network, combining the *Hotbird* satellite (reaching 110 million homes across Europe and Russia), with *Yamal* (giving it vast geographic coverage), will allow us to begin a new strategic ministry effort aimed at developing Christian FM radio affiliates throughout Russia while furthering our direct to home satellite radio audience to the **99%** of Russian communities that have no local Christian radio station!

**Listen to NLR at [www.NLRadio.net](http://www.NLRadio.net)**



**NLR broadcast zone via the Yamal satellite**

## Embarking on a strategic mission:

**LOCAL FM:** NLR staff is now working with the heads of Russia's evangelical denominations to reinstitute our original plan in 1999 to provide the foundation for a network of small FM radio stations across Russia using our satellite radio programming from Yamal.

As we spread the news to thousands of congregations NLR will work with any group of Christians in Russia's cities that are willing to organize to apply for and obtain a local FM radio frequency to rebroadcast our signal. For those who are successful, we will partner them with a sponsoring church in America in order to raise **\$6000** for a complete 250 watt FM radio station package (satellite antenna & receiver, FM transmitter, and FM antenna). The result: a low cost 24/7 radio station with no personnel required, and easily affordable by any congregation!



**NLR's radio affiliate in Aktubinsk, Russia**

We trust that many more will soon start! Call us if you want to sponsor a station equipment package

## **COST of this national outreach via Yamal:** **\$850/month**

Please consider helping CRFR raise this amount so our radio outreach may be possible for the long term

NLR target audience age: 18-45

### **Radio format:**

- 70% CCM. Christian Music
- 25% Bible teaching/apologetics  
Christian drama, sermons
- 5% Christian news, analysis



## Expanding NLR's direct to home outreach

Our radio missionaries in Moscow are also working with the evangelical Church community to inform them how to provide Christian programming into homes and local ministry sites, such as youth centers, drug/alcohol rehab centers, Russian prisons, and other ministry sites that can benefit from NLR. The key is having the YAMAL satellite signal available, then local believers can pool their efforts to purchase low cost satellite receivers and dishes (typical price: \$200) and place them at each site!



*These people listen to NLR at a Christian rehab center in a small Russian village and you can donate to provide satellite equipment at a similar site so others can hear!*

## GLOBAL outreach to Russian-speakers

*"Greetings from Jacksonville, Florida. We listen and enjoy your broadcasts! Your Constant listener, Yelisey"*



New Life Radio receives reports daily from listeners scattered across the world who tune into our Internet radio broadcasts at **www.NLRadio.net**

As Russian-speakers look for radio programs in their own language, whether using their I-phone, laptop computer, or other media devices, they often express their surprise at hearing a station with a format they have never heard before, and they stay tuned in! This is a way for us to target a primarily non-believing audience, while keeping them connected daily to a Christian companion that can introduce the claims of Christ, while building them up!



NLR uses social media to communicate with our listeners, providing special programming, like concerts and interviews with experts on issues of importance to youth.

## Looking forward in 2018; Providing a Christian voice during times of repression against evangelism in Russia



New Life Radio is able to get inside of people's homes and be a witness, as Christians are increasingly being prevented (by law) from sharing their faith in public and private. Today's Christian faces restrictions similar to those in place against the Church during Soviet times. This aspect of our ministry is worth supporting as we are a national voice for the evangelical Church in Russia.

### Thoughts from our listeners (sample):

*This is very joyful radio about real life. It is excellent for edification in faith. **Sergey***



*Thanks to all New Life Radio workers. We like listening to you. You inspire, edify and rebuke us sometimes. **Alina***

*Great radio! Excellent music playlist and interesting programs. I listen to it with every opportunity and recommend to everybody! It's a pity that in Moscow region you are not on FM, because Internet connection is not always good. **Dima***

*Your radio has helped me and is helping me a lot with edifying sermons, radio-dramas, ministers' interviews and music. I listen to you all the time and recommend to all my friends.*

**Natalia in Barnaul, Russia**

*This is very cool music which I'm not ashamed to play for unbelievers. You have very useful and interesting information about Christianity. Thank you for your work and great blessing to you. **Your listeners from Ukraine***

*New Life Radio is God's great blessing to me. Thank you for your work! From early morning until late at night I listen to your broadcast with great pleasure and encouragement. I wish God would richly bless more and more all people who organize this project. **Irina***

**NEW LIFE RADIO budget: \$15,000/month**

### Contact:

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