

Christian Radio for Russia

sponsor of the NEW LIFE RADIO Satellite Network
Moscow, Russia

www.CRFR.org

March 2018

The largest nation on earth open for us to reach for Christ: NLR on the move working fast!

In 2016, when Russia's most repressive laws against freedom of religion and evangelism were passed, it seemed like the door to spreading the Good News was closing. But when one door appears to close, the Lord opens another, as He has for New Life Radio.

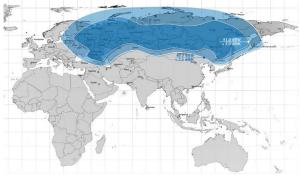
Our team of radio missionaries in Moscow are busy implementing their strategy to redevelop a Christian radio network across Russia using their new YAMAL satellite radio coverage that places their programming into nearly every city and remote region from coast to coast.

WHY? Because the miraculous just happened when the Kremlin granted NLR a 10 year national mass media license. Where churches and missionaries cannot go by law, Christian radio via satellite, FM, and Internet can!

Since our last newsletter, a lot has happened! NLR studios have upgraded their radio equipment (thanks to CRFR donors); embarked on new program series with a cross section of Russian Christian leaders and teachers; and expanded their music ministry featuring the best praise bands excited to share their faith with Slavic listeners via global radio and YOU TUBE.

So much is happening, so much potential, so much to do to open this door of opportunity on behalf of the evangelical Church in Russia! We hope you will sense the excitement we have to reach this unchurched nation for Christ!

Daniel Johnson, President



NLR has the blues... all the **blue area** in the map is the satellite coverage area we now have via YAMAL! Thousands of communities are within our range to carry out Jesus' command to proclaim the Gospel to the ends of the earth, and we do it 24/7 in high quality digital audio!

A quick look at NLR's strategic plan for 2018

1. Creating a national FM radio network of local affiliate stations



The NLR network at present has 2 remaining FM affiliate stations, after many were closed 11 years ago by government decree. With our new mass media license, NLR staff is busy utilizing all the communication resources of the many denominations and ministries serving Russia to spread the word to local Christians that they have the ability to create a radio station. NLR will assist with legal and technical advice to successfully apply for FM frequencies, and then work to get basic FM transmitter packages for any city. With NLR's satellite programming offered free of charge, any congregation can afford to host a small FM station, with no personnel required!

CRFR is looking for donors to provide this radio transmission system: roughly \$6000 to \$7000.

99% of communities in Russia have no local Christian station, so this effort is CRITICAL!

2. Completing our studio upgrades



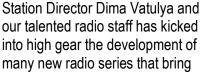
Thanks to CRFR donors, NLR was able to refurbish their On Air Studio A, and Studio B, and Remote Studio with new consoles, audio processors, and other equipment that should last for a decade or two! We still are fundraising for another \$10,000 to complete the upgrade!





Remote studio (L) Studio B console (R)

3. Program production





a fresh feel to our radio format featuring Christian apologetics, Bible Teaching, youth and family shows and Christ-centered programs that address the many issues facing Christians in society, while presenting the the claims of Christ to the unbeliever. NLR has daily interview programs with an ever widening group of outstanding Christian speakers, leaders, and experts in multiple areas, including Church history, theology, and contemporary Church life.

While our on air guests come as volunteers, some are regularly featured, and CRFR is seeking to establish a monthly fund to provide remuneration for their time and services: our goal is an extra \$500 per month for this.



Alexei Smirnov, President of the Russian Baptist Union, is a frequent guest on NLR to help guide young people in their Christian walk while informing the nation on the pressing issues facing the evangelical Church.

NLR reports a growing social media outreach featuring Christian concerts on *YouTube* to minister to Slavic youth. FUNDRAISING GOAL for this: **\$500** per month for production



GLOBAL outreach to Russian-speakers



Oleg listening to NLR at Starbucks In Issaquah, WA

Vanya listening at the Odessa Ukraine airport





New Life Radio uses many media channels in the effort to reach Slavic youth no matter where they live! And here's what some of them write to NLR:

I've noticed that sometimes when I have troubles in my life I turn on New Life Radio and God's peace and comfort comes. Glory to God that He is working through you! Be blessed. **Peter, Moscow, Russia**

I want to share my delight in you! You are doing such a great job. I'm listening to your radio for the 4th day now and I already see that this is the radio that I can turn on during my work-day for my unbelieving co-workers. Usually when I'm at work I want to put on some Christian music, but I am intimidated to listen to worship songs, because it's a lot of repeating choruses, prayers etc. But New Life Radio has such great original music, short programs and dialogues - it's such a pleasant discovery for me! I wish you great growth! Name kept anonymous

I am listening to your radio for two months now and I can tell I don't know a better radio for the family than yours - this is a fact!

I like everything and my only wish is that you continue your work!

New Life Radio helps me to hear God's Word and keep my family relations healthy. **Dmitry** (**Russia**)

Providing a Christian voice during times of repression against evangelism in Russia while reaching out worldwide at www.NLRadio.net

COST to keep NLR on the air: \$16,000/ month

Now more than ever, we need your help!

CHRISTIAN RADIO for RUSSIA

PO Box 428, Jamestown, NY 14701 www.CRFR.org CRFR@juno.com a 501©3 non profit org all contributions tax deductible

