

Sponsor of the New Life Radio Satellite Network-Moscow

WINTER 2012

www.CRFR.org

RUSSIA tearing apart: Why New Life Radio is needed now more than ever

The NEW LIFE RADIO team up close and personal

LOOKING FOR Mission Partners to take on the global Great Commission—while empowering the local Church

Dateline Moscow: 2/4/2012

Thousands of people gather to protest Russia's recent elections, claiming fraud and the illegitimacy of the Russian political process.



Voices calling for change and a new direction in the country surface on the Internet, and young people who were formerly apathetic to politics come out in protest for the first time. The Putin government works to stifle any threat to its power, claiming that the opposition has no plan and no leaders. The potential for chaos is rife as mass discontent across the nation brews to a boiling point.

Amidst these calls for change, there is an uncertainty about how to proceed in these great challenges, and one voice seems missing on a national scale to address this and give insight: the CHURCH.

Unable to access major television and radio networks, pastors and Christian leaders have little opportunity to provide insight and guidance to those who desire change, and Russians are left to heavily controlled state TV and radio reports that do not include information from the spiritual side of the discussion. It is in this vacuum that the NEW LIFE RADIO network takes on added importance as one of the few ways the Evangelical church can voice the Christian perspective on how people and nations should guide their development from a foundation based on God's word.

For the first time, as Russians--tuned to their satellite channels on the nationally-available TRICOLOR network--surf the various news channels for information on the political crisis, they can now access a Christian perspective as they tune into New Life Radio. Young people, who prefer the Internet for their listening, can log into NLR's many Internet radio formats and i-Phone or Android broadcasts for encouragement and spiritual insight.

Ток-шоу «Горячий разговор». Выборы. http://nlradio.podfm.ru/goriachi/412?mid=5492

NLR audio program "HOT TALK" over the independent Internet site "Podcast FM" with the theme: ELECTIONS. Listeners are invited to address the following question:



"As Christians experience the political events of recent days in Russia, what do we do? Distance ourselves, or express our personal positions? Do we have the power to bless or to expose lies? These and other issues will be discussed on the program. Stay tuned"



20 years after the breakup of the Soviet Union, Russia now has a Christian media voice that can penetrate communities nationwide to give Biblical answers to people asking the biggest questions in life.

NOW more than ever, Russia needs to hear the Gospel and to know how to live. THANKS to everyone who supports *Christian Radio for Russia* and their efforts to keep NEW LIFE RADIO bringing God's word to this nation that desperately needs to come to CHRIST.

LISTEN TO NLR around the WORLD

Europe, Eastern Europe, Russia, Israel via HOTBIRD satellite radio audience potential: **93 million+** homes

Russia, Ukraine, Eastern Europe via TRICOLOR TV Satellite network audience potential: **9 million**+ homes

Global Internet radio via www.NLRadio.net audience potential: UNLIMITED

IF YOU WANT TO HELP US SPONSOR THESE CHANNELS each month, contact CRFR at CRFR@juno.com

New Life Radio-Moscow Up close and personal



Is it possible for just five people to reach the whole world? In a nutshell, YES, it is, and for the last 11 years, New Life Radio has operated as a four person radio staff, handling the same amount of work as stations with 10-20 people. We are proud to show off our dedicated radio team in Moscow, who are doing a wonderful work in proclaiming Christ through radio to the Russianspeaking people of the world. They need your help to continue!



DIMA VATOULYA -NLR station director

Dima has been with NLR since its development in Moscow, and has led the local radio team starting as program director and later as station manager. He is a university and seminary graduate and his multiple skill set (from DJ and theologian, to electronics master and musician) allows him to do every job a radio station needs.

Dima is one of the leading contemporary Christian music artists in Russia, and has led the efforts to help develop Christian radio and promote Gospel music within Russia. Dima is perhaps the most qualified man doing Christian radio in the country today and we are lucky to have him. He is faithfully carrying out God's calling.

Dima met his future wife, Katya, at the radio station, and after two years working together on the air, they found love and later built a family. They have three daughters.

MISSION SUPPORT Goal for DIMA & family: \$2800/month



ANDRE STARODUBSTEV -on air host

Andre joined NLR a few years ago after graduating from Moscow State University with a degree in history. He is active at Moscow's Calvary Chapel church as a worship leader and musician.

Andre adds great skill and expertise in relating the Christian life to young people, often partnering with

Dima in daily discussion programs that challenge the nation with the claims of Christ and Biblical answers to life's deepest questions. His grasp of history and the Church makes NLR an extremely interesting station to listen to. He is married to Anastasia and lives in Moscow.

MISSION SUPPORT Goal for ANDRE \$2000/month



INNA Nezhelskaya

Inna joined the NLR team earlier this year, after graduating from a Moscow university with a degree in theater and film. NLR played a role in her coming to faith in Christ, and when the time came to serve the Lord, she gladly joined the staff where her skills and training are put to good use on the air.

Inna does double duty as an on air hostess as well as radio production. Her interview programs feature a wide cross section of Christians who are eager to share their faith with listeners across the country.

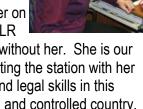
MISSION SUPPORT goal for INNA \$1700/month

NADIA Zakirova

--accountant

Nadia is never on the air, but NLR

cannot work without her. She is our angel, protecting the station with her accounting and legal skills in this heavily taxed and controlled country. MISSION SUPPORT goal: \$1500/mo.



DANIEL JOHNSON

--Network Manager/ Director of Development

Dan works to keep the NLR team equipped

to do their job to reach the nation and the Russian-speaking world for Christ. LOOKING FOR MISSION PARTNERS to help New Life Radio take on the Great Commission, and empower the evangelical Church in Russia.

Matthew 28:19 gives us the command to "make disciples of all nations."

NLR works to reach people living in

many nations, and while it may be within Russia, it is not a Russian radio station per se, but a *Christian* radio station located in Moscow.

For those called to proclaim the Gospel inside of Russia, New Life Radio is available as a mass media tool to facilitate a great diversity of ministries at the local and national level. For example, NLR is an incredibly effective resource for youth ministry and outreach, as it communicates to young Slavic people daily over its multiple broadcast channels. Since most people come to Christ at an early age, this aspect of NLR's work is critical in aiding the Church with their task to raise the next generation in the Lord.

NLR serves as a *de facto* nationwide communication service for many Russian denominations, linking pastors, churches, missionaries, ministries, and others across a vast territory. The station's orientation makes it easy to work alongside the leadership of Baptist, Lutheran, Methodist, Pentecostal, Charismatic, and even Orthodox churches, because the focus is on proclaiming Christ and the Word of God, not the particularities of various doctrines. Unfortunately, these many denominations have yet to be able to support the station financially, which is why CRFR continues its work to subsidize the NLR radio network on their behalf.

A uniqueness of outreach is what makes NLR special: from its beginning, it has been able to get its programming into normally unreachable places, like Russian prisons, military bases, orphanages, remote missionary sites, drug rehab centers, and even on FM radios in arctic cities--made possible by its satellite radio coverage. Since 2006, its Internet radio broadcasts gives it a truly global potential, able to reach to the ends of the earth!

For American churches that have a desire to reach Russia, NLR can serve as a catalyst to promote their ministries, especially in activities like Christian camping, missionary support, Bible schools, Christian leadership training, local evangelism, and any effort that can take advantage of Christian programming. Often, American churches will purchase satellite receivers for their Russian partners, leaving the gift of Christian radio long after they have ended their short term mission visit.

OUR request: consider how a small donation each month can empower NLR to reach the Russian world, and any small community with the Gospel. ITS WORTH YOUR INVESTMENT!



Listeners around the world who are impacted by NEW LIFE RADIO make sure we know how they feel about the ministry. Here is a sample of letters we received in December.

Hello NLR! I just recently found your radio station and I like it! Before I used to listen to dirty talk radio stations, but now it is great and God has made a miracle in my life through New Life Radio! Hurray!

Dear New Life Radio! I would like to say thanks to you for reading the Bible on the air! It helps me to tune in spiritual wave of my life. Your programs are top level!

Greetings New Life Radio! I am happy that I have recently found your radio station! I was looking for something like that. Be blessed! **Taras Kaunas from Lithuania**

I and my family, we love New Life Radio! You have a living, contemporary broadcast that is a pleasure to listen to always! You are a blessing to us! May the Lord bless you! Thanks! **Kristina Balanenko**

God's blessings to you! Keep up the good work! You are great guys! **Sergei, USA**

Greetings to New Life Radio! May the Lord pour his huge blessings upon you and may he continue fulfilling his will through you! It is great that you are there and that you work no matter what!

Here, in the deep of Siberia, at home or at work it is so important to constantly remain in some Christian fellowship, even one word about Bible is already great to hear here where we live. But you give more and greater than that – you give new fresh insight in the Word of God, covering all important topics and news in the world – both Russia and worldwide! Huge thanks to you! May the Lord keep developing you and may you prosper. Alexei Sidorov from Altai, Russia

NLR brings youth to Christ!



Starting the day right with God!

Thank you NLR for your broadcast! NLR is installed in my alarm clock and you wake me every morning. It is great to wake up with good Christian music or good sermons, and my whole day is with God's

blessing. Be blessed! Keep it up! Ivan from Ocher, Russia

WHAT SPECIAL FEATURES ARE ON THE AIR TODAY besides great Christian music, interviews, dramas, and news? Here is a sample broadcast day on NEW LIFE RADIO-Moscow

- 02:30 Программы сайта «Дом Наш» "Our House" (produced by Russian Christian Radio-founded by Earl Poysti)
- 06:00 Ищите и найдете "Seek and ye shall find" (the teaching of Dr. Charles Stanley and In Touch Ministries)
- 07:00 По страницам Нового Завета "Through the Bible Radio"
- 07:30 Бесконечные свидетельства Божьей "evidence of God's love"
- 07:45 Великие люди "Great People"
- 08:00 Ток-шоу "Кухня" "talk show: "IN THE KITCHEN with Dima"
- 09:15 Парадигма (проповедь) "Sermon series—Paradigm"
- 09:45 Открытая книга (Три ангела) "Open Book" by Three Angels Broadcasting-Nizhni Novgorod
- 10:00 Чак Смит (проповедь) Sermon by Chuck Smith, Calvary Chapel, Costa Mesa
- 10:30 Соприкосновение с истиной "Contact with the Truth"
- 12:30 Программы сайта «Дом Наш» Our House
- 13:30 Читаем Библию вместе "Reading the Bible Together"
- 15:00 На круги своя "To Square One" Studio X
- 16:00 Ток-шоу "ФРЕШ" Talk show "Fresh"
- 17:45 Ищите и найдете Dr. Charles Stanley program
- 18:00 Гости в эфире (повтор) NLR special guests on air
- 19:00 Повтор церковного канала (Sunday Church channel)
- 22:00 Свет Жизни: "Insight for Living" Russian broadcast teaching by Chuck Swindoll and Peter Mitskevich (Russian Baptist Union)
- 23:00 Врата молитвы "Prayer Gates" Russian Lutheran program
- 23:45 Бесконечные свидетельства Божьей любви "Endless testimonies of God's love"

Scanning the day, you can see that NLR features a wonderful mix of programming that gives the listener solid scriptural teaching and insight by some of the most trusted pastors and Christian leaders.



NEW LIFE RADIO is broadcasting the Gospel from God's people around the world, to the largest nation in the world.

NEWLIFE RADIO



Dima and Andre in the morning



UPDATE: from Christian Radio for Russia

We are thankful for completing another year on the air, and to this, we are grateful to those who have been ongoing faith partners with our ministry.

2011 was a very difficult year, and some months we wondered if we would just have to declare bankruptcy, and shut down the radio network. But God obviously has plans for this small radio team with a global outreach.

We rejoice as God has given us yet another incredible satellite radio channel to transmit on via the secular TRICOLOR TV network. Nearly 1 in every 6 Russians tune into this network daily: pray that they switch the channel to NEW LIFE RADIO to hear God's word, perhaps for the first time in their lives. NOW MORE THAN EVER, we need your help to stay on the air and cover our \$20,000 monthly budget. Thanks for your partnership!

CONTACT:



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