



CHRISTIAN RADIO FOR RUSSIA

*Sponsor of the New Life Radio Satellite Network-
Moscow, Russia*

DECEMBER 2012

www.CRFR.org

NEW LIFE RADIO: implementing new media to proclaim the Gospel in changing times

2 satellites, and 103 million homes with access to the Gospel for less than the cost of ONE missionary couple

BRINGING young people to the Lord, from St Petersburg to Sacramento

Our Christmas wish list: equipping our radio studios to serve another 10 years



NLR introduces the latest media platforms for our Russian audiences around the world

Christian radio has come a long way since the days of short wave radio. As technology advances, Christians are able to take advantage of the latest media formats in order to communicate the age-old message of the Gospel.

New Life Radio first began its ministry to Russia by developing that nation's first Christian FM stereo radio station (1996). The quality was a leap above the AM radio used by Soviet listeners. Then in 2000, NLR introduced digital satellite Christian radio to Russia from studios next to the Kremlin in Moscow. In 2006, we took the next step and began Internet radio broadcasting to computer users. In 2010, NLR began transmitting over the Apple iPhone to youthful listeners worldwide.

In December 2012, New Life Radio brings its broadcasts to the Apple i-Pad and i-Pod touch personal communication devices. This will greatly increase our outreach to young listeners, with the hope that many will come to faith in Christ.



the 10 10 10 Campaign for 2013 continues...



New Life Radio has completed its first year of broadcasting over Russia's largest satellite network, TRICOLOR TV, that claims 10 million households connected to it across the nation. 1 out of every 6 Russians tunes into this satellite network daily.

Coupled with our broadcast over the HOTBIRD satellite with 93 million homes able to tune into our radio signal NLR has an incredible audience potential: for this WE MUST RAISE \$4000 every month. OUR GOAL in 2013 is to find 40 churches willing to invest \$100 each month to meet our satellite expenses.

That's less than the cost of supporting ONE missionary family in Russia per year!

NLR Listeners respond



If you start your day by listening to New Life Radio, your whole day will be great. You guys have a very nice new web site, bright and positive. SO many features - great! Keep on! God blesses you! Anna -- Russia



BRINGING YOUTH to Christ ..our mission and passion



Once upon a time, Soviet youth were told at an early age that religion is the opiate of the people. Informed there was no God, forced to look upon images of Lenin and Stalin as substitute saviors, instructed to live a life without ultimate hope, the result was generation after generation of Russians deprived of the knowledge of a wonderful Father who sent his Son to save them and give them eternal life. Today, that society is no more, but the Russia of 2012 finds young people searching for meaning in life and answers that they do not find in the secular media, culture, or educational systems they are part of.

IN such a climate, NEW LIFE RADIO-Moscow devotes its full resources to provide an environment where young listeners can come to hear the Gospel and Christian teaching, done through a culturally-relevant format that instructs, counsels, entertains, and informs. The goal is to bring youth into God's kingdom, and then give them the tools to develop into mature disciples of Christ.

To reach this new generation, living not only in Russia, but across the former Soviet Union, Europe, Israel, America, and every nation where Russian-speaking immigrants are, NEW LIFE RADIO has been on the forefront of adapting new media technologies used by youth in order to have their attention and share the Christian faith. DOES IT WORK? Our audience will tell you, whether they write to us from Sacramento on their iPhones, their laptops in St. Petersburg, or their letters from a prison cell as they listen over a loudspeaker fed by a satellite receiver.



The NEW LIFE RADIO staff are sensitive to the needs of young people, and are able to produce effective programs that address the many issues of life faced by youth, giving them Biblically-based answers and Christian encouragement. *photo left: Inna Nazhelskaya*

Christian youth ministries and Christian artists flock to the station for interviews, discussions, concerts, and to share their faith. Pastors give advice; youth give testimonies of their faith;

and new believers are ushered into a comfortable atmosphere where any time of day they can tune in and revel in the joy of a life now centered upon the God who created them and loves them. This is what NEW LIFE in Christ is about, and your support of NLR keeps this Christian home on the air available to Slavic youth worldwide.

Our listeners continue on...

Comrades! You are great! It's only three of you, but you are doing great! I like your new web site, it's very positive.

Nastya from Tver, Russia.



O Lord, please bless these guys and thank you that they are there. Because of your work guys, thousands people have come to Christ. I also found the Truth and became alive thanks to your work. You are superb! I cannot imagine my life without Christ, I can not imagine it without NLR. I am always with you. Guarding Angel on you!

Maxim from Norilsk, Russia

NLR is a great radio! It is a spiritual support. Different music, great music, it's great and interesting. Blessings to you. **Natalia from Zelenograd**



LISTEN TO NLR
www.NLRadio.net



YEAR END UPDATE: 12/2012

by Daniel Johnson, CRFR President

Talk about an interesting year! NEW LIFE RADIO has been through quite a lot, even as the nation of Russia continues to experience multiple challenges. I am amazed how three radio missionaries in two small studios in Moscow can have such an incredible outreach to millions of people globally who now connect to us in ways that in the past were unimaginable!

The most important thing is that we are able to proclaim Christ every hour on the air, 24/7, and somehow we find just enough money to pay the broadcast bills. You would be proud of our staff: Dima, Andre, Inna--as well as our incredible webmaster Artyom, and our accountant Nadia, who saves us time and again from vicious Russian state tax police and communication officials who incessantly demand documentation and records from our tiny, profitless operation. And they could use a raise!

From our previous newsletters, you realize how difficult a political environment we operate in, from new state pressures against freedom of religion, the press, assembly, expression, etc. Every time we speak into the microphone these days, we know that there is a government agency that monitors what we say. A few months back, I personally aired some announcements in English for our USA audience, only to be told that NLR would be fined for doing so. NLR is a non-profit with funds from the West—and under a new Russian law we can be deemed a “spy agency.” The law on religious extremism can be applied to anyone who relates Jesus’ claim: “No one comes to the Father, but by me.” The Lord obviously protects NLR!

How different is our situation from the early Church facing persecution by the Roman government? Probably not much. We haven’t been dragged into jail yet, but Russian evangelical churches are being harassed, some churches torn down, many congregations refused the right to purchase property for church buildings, Bible distribution on the streets banned, missionaries prevented for doing their work freely, etc, etc.

Christian Radio for Russia has the responsibility to keep this radio network on the air for the sake of the Russian people. We are about **\$30,000** behind in meeting our budget. We need new congregations to step forward, committing to small amounts per month (\$100) to invest in our ministry. We hope you will join us in this great endeavor in 2013! God bless!



**CRFR budget to keep
NLR ON THE AIR:
\$20,000/month**



**Consider
adopting an NLR
radio missionary**

Andre Starodubstev and Inna Nazhelskaya are in desperate need of support. They need \$2000 a month to live in Moscow, and we only pay them \$1000. Can you help sponsor them? Because of the work of Andre and Inna, we have daily comments like these:

Hi! I would also like to comment that your radio is the number one radio that I listen at work. God Bless you, and everyone at Radio New Life! Max from Toronto

Hello my favorite radio NEW LIFE. Thank you that you are and always encourage us and lift up our spirit. I also listen to your radio at work and I really like it. Thank you that you are and always share warmth and good attitude. Your job is a huge blessing for all of us. Wish you God’s blessings and success in your ministry. Best regards, Masha from Philadelphia, Pennsylvania

Thank you guys. Through your airwaves, the Lord creates New Life, and not only in Moscow!
Misha, Kharkov region, Ukraine

GIVE a GIFT this Christmas and let the Gospel echo across the Russian world--over New Life Radio-Moscow



A DECADE HAS GONE BY, and our studio equipment is getting old and unreliable. CHRISTIAN radio is not only broadcasting God's WORD, but a sequence of electronic equipment where every piece must work perfectly, 24 hours per day, year after year, if our network is to stay on the air.

Christian Radio for Russia is now starting a Christmas appeal to help replace critical portions of our New Life Radio studios in Moscow so we can continue broadcasting long into the future.

Our Goal: \$14,000



HERE IS WHAT WE NEED

- 1. Radio mixing board (Audioarts R55-e) = \$5100
(For NLR Studio B)
- 2. Computer server x2 (air and production) = \$3000
- 3. Rode Broadcaster microphones x4 = \$2000
- 4. Microphone boom stand x4 = \$ 400
- 5. AKG Headphones x6 = \$ 600
- 6. DBX Compressor/limiters DBX x2 = \$ 850
- 7. Computer 24" monitors x2 = \$ 600
- 8. Studio tables x2 = \$ 300
- 9. Office chairs x4 = \$ 400
- 10. installation audio wiring x200 meters = \$ 250
- 11. Headphone amplifier x2 = \$ 400
- 14. Computer keyboard x2 and mouse x2 = \$ 120
- 15. Studio air conditioner system
(on air and production studios) = \$ 2500

If you or your church could pick one gift item and fundraise for it, please contact Daniel Johnson at New York at CRFR@juno.com or 716-489-6993
All contributions are tax-deductible

MERRY CHRISTMAS to you from the staff of New Life Radio—Dima, Andre, Inna, Nadia, Art



kids in NLR's Studio C with Andre and Inna



THANKS FOR INVESTING IN BROADCASTING GOD'S WORD THROUGHOUT THE RUSSIAN-SPEAKING WORLD VIA NEW LIFE RADIO!

contact

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