



# Christian Radio for Russia

Sponsor of the New Life Satellite Network, Moscow Russia

May 2016

www.CRFR.org

A NEW LOOK at  
guests & hosts on the  
air at New Life Satellite  
studios in Moscow



*A new era of leadership for New Life Radio*

*Looking at our programming for 2016*

*New Life Radio staff and listener reports*



Lilit, Tatiana, & Pavel  
(weekly program hosts)



A TIME FOR CHANGE and new beginnings is the subject of this CRFR newsletter issue as we announce the official changeover in ownership from NLR's founding media entity to a newly-created mass media organization. This action was taken to comply with Russian media laws against foreign media ownership.

Oksana  
Koropatska with  
Andre  
Ryabenko



On April 1, 2016, the Russian state media agency, *Roskomnadzor*, issued a mass media license to a Moscow-based non-profit organization founded by leaders of four evangelical mission groups that have long partnered with CRFR. Led by NLR station manager, Dmitri Vatoulya, the new ministry will take over the legal management of the radio network and staff from Daniel Johnson, who ends his trusteeship after organizing New Life Radio in 1996.

Elena Bulekeva & Kostya S



This move will better position the *New Life Satellite Network* to legally continue Gospel broadcasts despite ongoing restrictions against the Evangelical church and press inside Russia. CRFR will continue to provide the financial support of the network, placing programming efforts under the domain of the new ministry founders.

Dmitri V.

New NLSN co-founder  
Alexei Zolotarev



The radio ministry is in strong hands, but we ask for your continued prayer!



**CRFR needs your  
financial support  
to keep our radio  
missionaries on  
the air in Moscow**



## Looking at NLSN programming in 2016: giving a voice to those called to preach, teach, and encourage

Since our beginning, we have featured the most trusted Bible teachers from Russia and the USA to disciple young believers while challenging the unbeliever with the claims of Christ.

Our radio format targets an audience range of 16 to 45, featuring 70% contemporary Christian music, 25% Bible teaching and Christian drama, and 5% news and discussion programs of relevance to the Christian community. NLSN reaches their audience via satellite radio on HOTBIRD, two FM affiliates, and Internet radio at [www.NLRadio.net](http://www.NLRadio.net)

New Life offers its airwaves for free to the leaders of evangelical denominations and ministries, in order to provide them access to a national audience that has few options to hear Christian content in secular media.

Alexei Smirnov



Despite its very contemporary format, listeners can hear mature Biblical instruction from both elder and youthful ministers who share the timeless message of NEW LIFE in Christ.



Current program titles like *Honest Talk; Dialog; Gift of the Reformation; Through the Eyes of a Teenager; What Women Want; Cultural Library; Editor's Column; Word on Word; 140 years of the Bible in Russia* (focusing on the impact of the Synodal translation of the Scriptures on Russia)

add to the overall mix of programming that seeks to impart a solid understanding of the Christian faith along with mastery of Scripture through constant, short readings on the air between songs. It is small bits of Christian information across the day, along with great music and relevant materials that keep the NLSN listener tuned in, interested and growing in their faith.



**NEW LIFE SATELLITE NETWORK is an oasis of Christian content for this nation where 1% of Russia's population are evangelical Christians.**

**Audience potential via Hotbird: 100+ million homes in Russia, Ukraine, Eastern and Western Europe & Israel**

## New Life REACHING the lost & building up the Church

NLSN's global listeners  
respond this month...

*NLR, your programs are very educational for me. I like your short spots that explain God's Word in a simple and interesting way. Thank you for music, it's always fresh and new. Don't ever stop! I recommend NLR to all my friends. I see your pictures and know who is talking to me. Talk shows are very interesting too. I try and do my best to promote NLR in social media.* **Arkady**

*Dear New Life Radio! I personally love your radio station very much! Here in the deep village areas you are like a gateway to heaven! It is so great that even though we don't have a church here in our place, God provided NLR as a voice of the Word of God here. Not all our neighbors like that but it is great that you are here. May the Lord bless you to the full!* **Alexander**

*I listen to NLR for more than 5 years. Like your music and programs! I get encouragement and new knowledge every time I listen to you!*

**Ivan**



## **LISTENER letters to our radio staff continued...**

*Hello dear New Life Radio! Your radio is always on whenever I have time. I have it on my laptop and also on two mobile devices. Always interesting programs and talk shows! Lots of great fresh music and latest news. I always listen with pleasure and tell others to join.* **Vitaly**

I listen to the radio for a long time! I want to say again, thank God for your work! I've just come from the street, admiring the beautiful spring evening and the sunset, and turned on the radio, doing things in the kitchen, and then a radio show about photography comes on. I liked it very much! Thank God for the photos in our world, and most of all for His love! **INNA**

I can say NLR is constantly working well with very nice and contemporary Christian music, request shows, talk shows, especially Christian history programs! Thank Jesus for this New Life Radio!

**Vitaly Moniker**

*Hello to New Life Radio team! Thank you for your ministry fruit, for your hard everyday work. You bring the Gospel to people as Jesus commanded. Thank you for taking this huge challenge - to bring the light of the Gospel via endless airwaves, you followed God's dream. I believe that your labor, your commitment to God, to your ministry and your team will bring even more fruit that will celebrate our Creator. I wish you good health, growth in every aspect, may God's blessing rain pour out seeds of faith that you plant to fulfill God's purpose.* **Michael**

*Hello New Life! I listen to you every day at work, I like your format of active talks and interaction, please continue doing this! May the Lord help you in every way! I listen to you even at home via satellite.*

**Nikolai**

*Hello NLR! I am your listener since 2004. First I heard your short spots somewhere, then I started to listen on the satellite. Now I listen to you on the Internet: at work, home, anywhere. This is so convenient! My co-workers are not Christian yet, but they also listen with me: talk shows, music etc. You influence people so much! It is so obvious that you have a great team! I wish you all the best, more and more interesting programs and guests, changed hearts. Thank you very much!* **Alexei**

**LISTEN TO NLSN everyday at [www.NLRadio.net](http://www.NLRadio.net)**

*Hello NLR! I am with you for more than 4 years already. I thank God for your hard work, for your love that one can see in your programs and that you invest in this radio station. Your work has so much meaning for us! You are never boring: you are positive, teaching, instructing, energetic, musical. Your interviews are always interesting. Preaching, short spots, programs for women, stories, Old Testament history and much-much more! Be blessed, may there be even more interesting people, may God strengthen you in your ministry!* **Irina**



**Ailona on the air-**  
our newest part time staff person. If you would like to sponsor her, contact us today! **\$500/month**

Co-sponsor one of the following expenses

--1 full time staff person:  
**\$1400/month**

--NLR's Internet radio cost:  
**\$1200/month**

--NLR's station rent in Moscow **\$900/month**

-1 hour of satellite radio broadcast time **\$60**



## Challenges and opportunities for Christian radio inside of Russia in 2016

With the development of our new non-profit media company, our Russian co-founders now have the challenge to find ways to get our broadcasts into even more ministry outlets and locations. While the Kremlin is working to squelch all independent media, including the recent closure of two Christian AM radio stations in Moscow and St. Petersburg (Radio TEOS), our call to proclaim the Gospel drives us to seek new ways to assist the evangelical Church that needs the resource of Christian radio to support local outreach activities--even across many nations that we can reach by satellite & Internet radio.

Another challenge we hope to meet in 2016 is to get back to full satellite radio coverage of Russia, in order to provide signals to communities across the Urals, Siberia, and the Far East regions that will never have local Christian radio. Our goal is \$3,000 a month for this satellite coverage.

Pray for our new founders: Dmitri Vatoulya; Alexei Zolotarev (representing *Reach Beyond*); Nadia Zakirova (representing *Russian Christian Radio*); and Sergey Sipko (VP of the *Russian Baptist Union*). CRFR will work with them to insure the financing of the radio network while they develop closer interaction with evangelical churches across the country to utilize and contribute to the radio programming of NLSN.

*Very good radio! A lot of useful and interesting stuff. I especially like radio-sketches, Dr. Stanley's "In Touch," and Chuck Smith sermons; "Focus on the Family;" "What Women Want;" and "Reading the Bible Together." Thank you for your work!*

**Nastya Kolodichuk**

*Hello New Life Radio Djs and creators! I want to thank God and you for edification in faith and the living Word which you spread in such different ways! It is very inspiring and edifying. I try to listen to you every day on the phone, at work, and everywhere else. You bring much use for spreading the Gospel, building God's Kingdom here.*

**Victor Homenkov in Gomel**

## HELP US reach the Slavic world for Christ via radio



### Satellite Network budget:

**\$15,000/month**

Contact CRFR if you or your church can partner with us!

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contact:

### Christian Radio for Russia

Box 428  
Jamestown, NY 14701  
email: CRFR @juno.com



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## More listeners respond in April...

*Greetings to all! Your radio literally works in my place all the time. It is very good and modern music. I take part sometimes in "On request Hour" and send you my music requests. I like talk-shows especially about Christian history. Glory to Jesus for such a radio like New Life! **Vitaly Mollerker***

*Thank you very much New Life Radio! Your on-air broadcasts inspire us all day long, lift our spirits and share enthusiasm! And the most important thing is that we listen to God's Word and learn a lot! Keep going in the same direction! **Pasha***

*Guys, glory to God for you! I listen to you everywhere - on the road, at work, when I come home (my wife is always with you too). Radio-dramas are brilliant, I even turn the volume up when they start. The way you conduct the truth is like a breath of fresh air, really! Don't stop, serve the Lord! **Vitaly Kazantsev***