

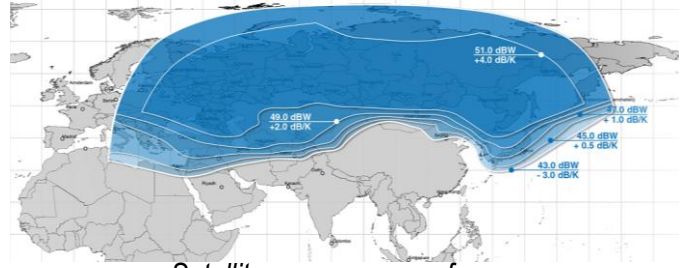


CHRISTIAN RADIO FOR RUSSIA

Sponsor of the New Life Radio Satellite Network-
Moscow, Russia

January 2014

www.CRFR.org



Satellite coverage area for New Life Radio's proposed replacement--YAMAL 300

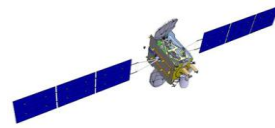
Russian government refuses license for NLR's Tricolor satellite channel, forcing new strategy to secure new satellite coverage across Russia.

The CRFR challenge to secure NLR's national potential:

WHY NLR's reliance on satellites for broadcasting

2014: A year of promise and new direction for NLR

- 1. Raise \$2250 per month for channel costs (\$27,000 annually)**



In December 2013, new moves by the president of Russia to further state control over mass media has also impacted the work of the few remaining evangelical media channels like New Life Radio.

note: RRsat of Tel Aviv, Israel is our current satellite provider for Hotbird, and they are the only satellite provider on Yamal that is operating a platform to Russia while transmitting outside of Russia. No license needed.

On December 24, NLR station director Dima Vatoulya was warned in writing by the Russian state communication agency *Roscomnadzor*, that the station's broadcasts over the Tricolor satellite was deemed illegal; this after the fact that NLR had properly applied for a license while transmitting over this satellite since December 2011 without incident. In essence, NLR had been granted immunity to be on Tricolor, while the satellite's owner assumed responsibility for licensing. NLR must stop its broadcasts on February 1 in order to reapply for a license that may never be forthcoming by *Roscomnadzor*.

NLR will be able to continue its mission strategy to provide a guarantee of technical signal access to any community in Russia that desires Christian radio.



While New Life Radio's satellite broadcasts over the HOTBIRD satellite are not affected--since the satellite is foreign owned with no license required and signal origination to the satellite comes from Israel--the loss of TRICOLOR will entail a loss of domestic listenership, and will force the shutdown of NLR's remaining FM radio station, in Dudinka, Russia, that will be out of satellite reception range when Tricolor goes off the air.

- 2. Raise \$2200 per month to remain on Hotbird satellite in 2014.**

CRFR is determined to replace this satellite with one that will bring NLR back to full national coverage, keep our FM station, and avoid the need for licensing by the Kremlin: *Yamal 300*.

Over 93 million homes across Europe & Western Russia can receive Hotbird



WHY NLR's reliance on satellites controlled from outside of Russia?

Since the advent of the Putin administration in 2000, the Russian government has hindered the development of Christian mass media, primarily by refusing to grant radio and TV licenses to evangelical Christian entities. During that year, NEW LIFE RADIO initiated satellite broadcasts from Moscow that covered the nation with direct to home signals available to every home with a satellite receiver, thus overcoming the lack of local Christian radio stations.

The Kremlin has increasingly restricted freedom of religion, the press, and public assembly since the new presidential term in 2012. In the past year, Putin has initiated a new doctrine of information control that gives the Kremlin full control of state channels and media outlets designed to output a single view of Russia and its activities to the outside world. In cooperation with the Russian Orthodox Church, a new Kremlin effort to interfere with non-Orthodox Christian ministries has heightened to the point that assumes evangelicals have no valid rights to operate on Russian territory, and for the few remaining Christian radio stations like NLR, the Kremlin has the means to stop their work, because of their ability to deny operational licenses to outlets that have long secured radio and telecom licenses to broadcast.

For those evangelical ministries that utilize Internet, rather than radio/TV frequencies, the Kremlin has the means to interfere with and close down at will, any Internet channel it deems out of compliance with its policies or information doctrines. For this reason and others, IT IS IMPERATIVE that NEW LIFE RADIO utilize foreign-owned and controlled satellite providers who can still transmit across the Russian landmass of over nine time zones. It is unlikely the Putin government will interfere with European secular satellites, though it does have the means to cause trouble with *Yamal*, even if this seems unlikely.

NEW LIFE RADIO's contingency planning for worst case scenarios of government closure rests on our ability to relocate programming and signal distribution to nearby foreign lands beyond Kremlin control. To ensure our original mission focus, use of satellites will allow us to continue broadcasting the Gospel into every community in Russia that has access to electricity and our satellite signals.

Station Director Dima Vatoulya comments on NLR's situation



NLR trying to stay on Tricolor, trying to reapply for licenses when the state doesn't want to grant them...*It's a bit like catch 22. At least I feel it this way. We are under attack and I don't really know where it goes. I don't have any illusions here, what we do is really opposed in Russia. We need to stand fast. It's getting harder and harder.*

And now how I interpret this situation: I see it in the light of the last changes in Russian politics leading to elimination of any non-Orthodox activities in the country. At the very moment when we started influencing people, when we became a Christian voice, they started feeling threatened and try to shut us down. I feel that pressure has begun. I can see that their target is to shut us down completely if we don't take this hint to leave Tricolor."

CRFR president responds:

Our Lord has consistently placed a hedge of protection around the ministry of NLR since we first began our operations. We will continue our broadcasts in boldness and without concern, knowing our contingency plans are in place.





2014: A Year of PROMISE and new direction for NEW LIFE RADIO

It has been repeated many times before that NLR can rightly be called “miracle radio” for obvious reasons. God granted us the privilege to create the first Christian FM station, *and* the first direct to home satellite Christian radio service in Russia when to do so seemed impossible. The challenges to keep these ministries going forces us to work to the best of our ability while being as cost effective as humanly possible, given our small financial and personnel resources. But God seems fit to allow us to continue, which is a miracle! And we have great expectations for this coming year.

IF WE COULD SET GOALS for this coming year, it would include the following:

- 1) **STRIVE** to be an effective media voice for the evangelical Church in Russia and beyond in ways that better serve their efforts in local, regional, and national evangelism and discipleship efforts
- 2) **MAINTAIN** and improve the Biblical instruction component of our broadcasts by securing new radio programming partnerships with the most trusted Bible teachers and pastors. The key is their ability to produce radio materials, and for NLR to continue subsidizing the costs of airing them
3. **INCREASE** our missionary radio personnel in Moscow to 5 **FULL TIME** staff positions. Our current lineup of 2 full time and 2 part time staff, plus accountant and webmaster is not sustainable over the long term to keep up NLR’s 24/7 global broadcast operation with highest quality. NLR’s staff has done a heroic job, but they desperately need help to best serve our international radio audience.
4. **EXPAND** our media channels to include new FM, cable, and local distribution outlets to our existing satellite, FM, and Internet radio services. Despite the inability of Christians across Russia to obtain local FM channels, NLR will work with churches nationwide to apply for new channels or local outlets to redistribute NLR’s satellite signal, in support of local evangelism and discipleship outreach.

NLR: Up close and personal

Dima & Katya Vatoulya



Dima has been with NLR since its startup in Moscow and has led the local radio team as program director and later as station manager. He is a university and seminary graduate and his multiple skill set (from DJ and theologian, to IT and electronics master and musician) allows him to do every job a radio station needs. Dima met his future wife, Katya, at the radio station, and they now have four daughters.

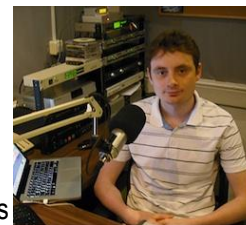
Inna Nezhelskaya



Inna has been with NLR since 2012, after graduating from a Moscow university with a degree in theater and film. NLR played a role in her coming to faith in Christ, and when the time came to serve the Lord, she gladly joined the staff where her skills and training are put to good use on the air.

Andre Ryabenko

our part time man on the air! Andre does interview shows with a variety of Christian leaders and is a DJ 3 times a week. We look for sponsors so he can join us full time!



THE NLR TEAM continued:

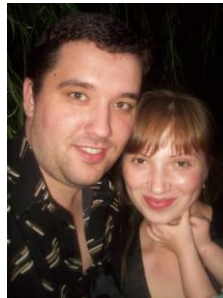


NADIA Zakirova -- accountant

Nadia is not on the air, but NLR cannot function without her accounting skills, and her defense of our work with state authorities

ARTYOM Novikov--webmaster *(with wife TONYA)*

New Life Radio's www.NLRadio.net website is a professional operation that is the result of Artyom's skill and love for the Lord. Our listeners benefit daily for the good work he does.



DANIEL & OKSANA Johnson NLR Founder and Network Manager

Daniel works to keep the NLR team equipped to do the job God has called them to.



RADIO MISSIONARY sponsorship in 2014 **--full time staff (5 needed) @ \$2000/month**

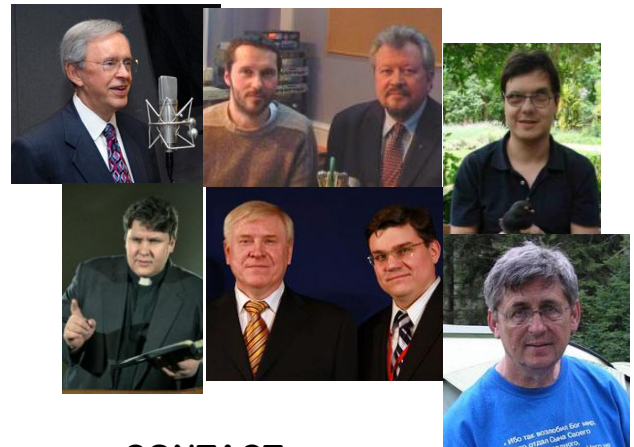
Note: Moscow is one of the most expensive cities in the world and we have not been able to pay a livable wage to our staff for some time now. Please consider individually sponsoring one of our team, and ask your church to partner with others so we can keep NLR properly staffed

Contact the CRFR office in New York if you can help with missionary support, or the ongoing operational costs of the station as follows:

- NLR station rent: \$900/month
- Internet radio bandwidth costs: \$1000/month
- Broadcast and Music copyright cost: \$200/month
- Studio to earth station fiber optic line: \$600/month
- Internet webmaster/hosting fees: \$500/month

www.NLRadio.net

New Life Radio receives email and text reports from listeners around the Russian-speaking world. There is a recurrent theme to these letters: NLR provides a consistent Biblical message, along with high quality Christian music and outstanding dramatic presentations of the Gospel that makes a difference in people's lives. Through their work, the Church in Russia is being built. **Now more than ever, we need your help so these men can be on the air...**



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a 501©3 non-profit org
all contributions tax deductible

note: NLR is the Russian broadcasting agency, while funds and management are supplied through CRFR.

