



CHRISTIAN RADIO FOR RUSSIA

*Sponsor of the New Life Radio Satellite Network-
Moscow, Russia*

November 2013

www.CRFR.org

NEW LIFE RADIO-Moscow: A Beacon of the Gospel to a land needing the light of Christ

**Encouraging the Church and making disciples:
A look at our programming and audience**

Challenges in carrying out the mission



New Life Radio is carrying out its calling to proclaim the Gospel to the Russian-speaking people. It is a globally-available broadcast operation using satellites, Internet, and FM radio. Despite its world wide outreach potential, the radio station incredibly is staffed by only two full time and three part time radio missionaries. These dedicated servants labor to keep our broadcasts going 24 hours a day—and with high quality! That we continue, is simply miraculous and we know the Lord is behind it! It is a privilege to

be partnering with them

Often, when a ministry is effective, it faces hardships and struggles, and our spiritual enemy has no interest in seeing the Russian people come to Christ. Indeed, Russia is still emerging from a 70 year period of enforced atheism which today has a profound impact on this nation's spiritual and cultural life.

New Life Radio came on the scene in the early 1990s, as the new Russia was emerging and there were few restrictions on developing unique endeavors like Christian radio in a land that never had it. But those early days are over, and in 2013, the evangelical Church faces numerous obstacles by government, cultural, and religious forces that even impact our little radio operation in the middle of Moscow. In our update from Moscow Station Director Dima Vatoulya will share so you can know how to pray for this radio ministry and its future service to the Lord.

MATTHEW 28:19-20 *our challenge to carry out over the AIR*



NEW LIFE RADIO missionaries
Andre, Nadia, Inna, Andre, Dima

WHY NLR WORKS

*by Daniel Johnson,
CRFR President*



Take a simple goal, like Jesus' call to proclaim his Gospel to the ends of the earth, and then figure how to do it in a way that God makes possible. If "faith comes by hearing, and hearing by the Word of God" is the methodology given to us to employ in this great task, then it made sense to us that radio could be an effective medium to introduce the Christian life to the Russian-speaking people.

The key to this working, is dedicating all activities on the air to a clear presentation of Scripture, with all other programming following this: preaching, teaching, Christian music, and information helpful to introducing Christ, while giving meat to those seeking to become mature disciples of Christ.

New Life Radio is formatted to provide both milk and meat to whomever tunes in. NLR produces "Godspots" that are short explanations in dramatic pose that introduce basic concepts of Christianity for young people never exposed to the Gospel.

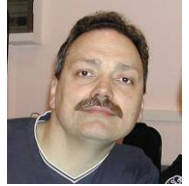
NLR grows the Church with

solid teaching from pastors like Charles Stanley, Chuck Swindoll, and Russian teachers like Peter Mitskevich, who have proven faithful to preaching God's Word effectively.

The result: people are transformed by the Spirit through the Word. They become disciples, they begin to mature, and they eventually become salt and light to a lost world as leaders in Christ's Church. That's why NLR works. Share the Word on the air, and watch the Spirit move in people's lives.

Despite our great audience potential, we never know exactly how many people we reach: that's a matter for the Spirit. We simply make the best Christian radio we know how and trust God for the results. In this way, our role in evangelism becomes part of an overall mission effort in Russia and other Slavic lands to build the Church. Thanks for your role in helping us carry out this great privilege of service to our LORD!

10/17: Guest Interview with the Executive Secretary of the Russian Evangelical Alliance, Sergey Vdovin.



We discuss the recent General Assembly in Amsterdam, the European Evangelical Alliance, and the role of the Russian Evangelical Alliance in it, as well as interfaith relations, and more.



PROGRAMMING samples from October

10/24—Sergey Koryakin, Dean of Moscow Evangelical Christian Seminary:

Program THEME: New Christians struggle with distinguishing concepts of "dogma". Where are dogmas coming from? Do all dogmas come from Scripture? What is dogmatic thinking? Where are the limits of freedom of religious thought from an evangelical perspective? These and other issues will be up for discussion at 7 pm Moscow time. -----

NLR offers a vast variety of program materials for our audience, and serves as a communications link for many evangelical ministries and churches across the Slavic world.

10/25 5 pm Moscow: An Orthodox perspective

Program Theme: A look at the origins of the Russian Orthodox view on dogma; the ratio of Scripture and tradition, the essence of Christianity from an Orthodox worldview. NLR explores this topic from Orthodox Metropolitan Alexei.-----



BROADCAST issues facing New Life Radio we ask prayer for:

--NLR has been working for over 22 months to secure a new satellite broadcast license from the Russian state media agency Roskomnadzor, but they take no action to provide it. Pray for our license to come through, ensuring our current broadcasts on the TRICOLOR satellite.



10/22 11 am Moscow: *Phobias and superstition*

How do Christians deal with them? Where do phobias come from? How do phobias interfere with our lives, and what to do with them? How does the Bible deal with this aspect of Russian's psychological life who are bound by superstition and phobias?





CHALLENGES in financing the Moscow studios— thoughts from NLR Station Director Dima Vatoulya

For the past few years, NLR has experienced a shortage of resources that any radio network needs to operate properly. Our radio missionaries have done their best to overcome this, but they need help in developing new programming that can keep and attract a global audience.

Dima writes “All people at NLR work at their best, but 2 full time positions isn't enough. We need more staff, but have no way to get them. In order to attract more listeners on a regular basis we need more programs and a special social media manager for Internet. Since we can't afford it, we do everything possible ourselves. But that's not enough.” *Our last on air funding shareathon only brought in \$800, making it clear that our partnership with American Christians remains the basis for our continued ministry.*

CRFR note: We are grateful for talented missionaries like Dima, who serves multiple roles at NLR from station manager, program director, chief engineer, computer programmer, resident theologian. NLR needs funding for music purchases, equipment replacement, petty cash for hosting on air guests (food, transportation), etc. The most basic items any radio station needs, we have trouble supplying and need your help.

THESE AND OTHER ISSUES have been on our hearts for the last few years, yet we trust our Lord to provide, as he has been faithful in the past, and his provision is sufficient. AS YOU CONSIDER what your role is, whether it be to pray for our staff, or to contribute financially, know that we have a wonderful team of radio missionaries who daily go beyond the call to ensure that the Christian message is available across the nation and globe.



photo: Dima, Anya, & Katya Vatoulya, with NLR volunteer Dasha Vaprova



THE WORLD IS LISTENING TO NEW LIFE RADIO

*by Hotbird satellite radio – over 90 million homes can connect
by Tricolor satellite radio – over 10 million homes can connect
by NLRradio.net Internet radio – unlimited simultaneous users*

WHEN THE LIGHT of the Gospel shines through on the AIR, people respond...



Thank God for this radio! I listen to you from the center of Siberia, very happy that there is such a wonderful radio. I love these brothers & sisters for all the good and prosperity that God's work is done through them! From the Christian Student Center and all the Baptists of this city who work in students ministry for our Lord Jesus Christ!

Gregori Rogal , Novosibirsk

Your programming is just super! Really edifying! When I listen to it I start thinking more about the weather in my soul than outside! Praise God for you! Thanks very much that you play our music requests with such attention! May God answer your prayers! We

respect you!

Evgeny from Krivoy, Ukraine

Thank you for you work. I listen to you very often when I stay home. Even my husband is listening with me though he poorly understands Russian!

Angelina P-- France

I listen to you every day at work and it gives me strength! Thank you very much and blessings to you!

Elena Zyuban--Israel

Greetings to you with love of Jesus Christ. God's blessings to you. We pray for you and

NLR listener responses continued:

listen to your radio. It helps us a lot to grow spiritually!
Ivan Stasyuk— Zhitomir, Ukraine



*Peace to you New Life! I like listening to your radio very much!
I am very thankful to God for you!* **Tonya from Germany**

*Your radio is always cheering me up! Thank you and thank God for you!
Big blessings!* **Andrey Krasov-- Primorski Kray, Russia**

Thank you for your work! Blessings to you! I listen to you when I drive via iPhone! **Mark Levin-- Israel**

Thank you for being there for us. You are a fresh breath in a world full of dirt. Since I found you on the Internet, I listen to you only and recommend to all my friends. **Roman from Krasnoarmeisk, Ukraine.**

I thank God for NLR and wish blessings to everyone. I listen to you always: you help me especially during my night shifts at work, I got to know many new things through you. Thank you so very much! May the Lord bless you!
Victoria from Ansan, Korea.

Thank God for your radio and your work. Greetings to all brothers and sisters from Germany! **Elena--Ulm, Germany**

Hello New Life Radio! I'm writing from Pridnestrovie (Moldova). I'm very glad that you exist. May God's hand help you in everything.
Eugeny Bendery--Moldova

Cool radio--both music and preaching!
Roman Kenio--Lvov, Ukraine



Andre Rybenko on air at NLR.
Your church can help support Andre as a full time staff member at \$1500+ a month
(which isn't much for Moscow, one of the most expensive cities in the world to live in)

Thanks to you NEW LIFE Radio – You help us to tune to the positive mood. Thanks everybody on staff! **Mila--Russia.**

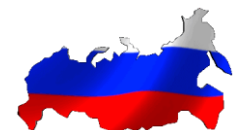
Hello from America! We listen to you very attentively!
Valeriy & Galina--USA

NEW LIFE RADIO target audience age: 16-40
using a radio format of 70% contemporary Christian music,
25% Bible teaching, and 5% Christian and secular news
listen to the station today at www.NLRadio.net

CRFR fundraising goal to keep NLR on the air: \$20,000 per month

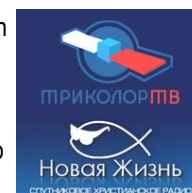
special to CRFR readers:

10 10 10 Campaign
Bringing a nation to Christ through Radio by calling 1000 to serve.



GIVE \$10/month, TO RAISE \$10,000/MONTH, TO REACH 10 MILLION HOMES!

On January 1, 2012, NLR began broadcasting over Russia's largest satellite network, **TRICOLOR TV**, that claims 10 million households connected to it across the nation. 1 out of every 6 Russians tunes into this satellite network daily.



To minister to this vast audience that desperately needs the Gospel, NEW LIFE RADIO is seeking to raise a minimum \$10,000 each month from **new donors**. We are calling out to 1000 church congregations or individuals to pledge \$10 each month, so we can minister to 10 million homes and nearly 30 million people who access this satellite network. So little, can do so much!

contact:
Christian Radio for Russia

520 Spring Street
Jamestown, New York
14701

CRFR@juno.com
www.CRFR.org

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